

Privacy Policy

1. Introduction

This Privacy Policy (the "Privacy Policy") explains the collection, use, processing, transfer and disclosure of "personal information" in the Text Up application that applies to those who use our application, as defined below. This Privacy Policy is included in the Terms of Use (the "General Terms and Conditions").

This Privacy Policy also explains our respect for you regarding our use, processing, transfer and disclosure of non-personal information when using our website, which Text Up collects as a Service Provider. "Non-personal views and usage data" refer to the information that Read Image collects indirectly and automatically about your actions when visiting a website and using the Services using tools such as Google Analytics and the like. The type of information we collect focuses on general information such as the general location, country or city where you are (not intentionally, location information), visited pages, activity of application users, etc. In addition, When you use the application and use our services, our servers (which, again, can be hosted by a third-party service provider), store a simple text operation log.

2. Our principles

Text Up, assumes responsibility for the personal information and data we collect and process about you through our Services, whether it's personal information or viewing and application usage data. We have developed our Privacy Policy in accordance with the following principles (the "Principles"):

- Privacy policies, including provisions for the collection, processing and use of data, should be public, comprehensive and search-friendly;
- It is necessary to process, collect and maintain only the minimum amount of personal information reasonably required to provide you services, and only where reasonably necessary or required, in accordance with the principles of proportionality; and
- The personal information you provide through our Services, or that we collect as a result of your use of our Services, should not be used for marketing or advertising purposes and should not be provided voluntarily (without your permission) to anyone else, if this is not required.

3. Collecting personal information on Text Up.

We can collect and process personal information through our Services, including, without limitation:

- in connection with your choice of one of our services;
- when you provide us with your personal information, for example, by sending us an email or subscribing to receive updates from Text Up;
- when subscribing to one of our topics for discussion, by e-mail;
- when you buy a service;
- when creating a Read-Service login account;
- when you use the Text Up application ;;

In particular, the following personal information will at least be collected:

- Name;

- E-mail address;
 - the country in which you are and / or whom you voluntarily chose for communication;
 - Any other information that you choose to provide or that may be requested by Text Up
- This personal information will only be available for Text Up.

4. What does Text Up do with personal information?

We use the personal information that you provide to us to send you information by e-mail in the form of a letter or SMS message.

We use the personally identifiable information that you provide to us when you send us emails or subscribe to receive updates from Text Up to respond to your request - for example, to reply to your email address or to send you news about the Text Up news.

When you subscribe to updates from us, your email address is sent and stored in the customer relationship management database (for example, MailChimp or CiviCRM) hosted on servers that only Text Up employees can access and contractors. Text Up can change the CRM system (s) from time to time.

Currently Text Up; uses VISA and MASTERCARD payment systems to pay for services, but Text Up can use additional payment methods. You acknowledge and agree that Text Up may use and process your information in connection with the use and processing of your order for services with any third-party payment processor to process your payment. Your information is governed by the privacy policies of such third-party websites, and you agree to the transfer of your information to these websites and service providers. Text Up is not responsible for the processing and use of your information on third-party sites.

When you buy a service from us, your personal information will be used to send you the services you bought. If you register to receive updates from Text Up, we will use your personal information to send you news about the Text Up news.

5. Disclosure of Personal Information

In general, the practice of Text Up does not disclose personal information to third parties. Except as provided herein, we may disclose your personal information in the following cases:

1. First, Text Up can share personal information with our contractors and service providers in order to maintain, improve or add functionality to the Services, organize and launch the event for which you have registered for participation.
2. Secondly, we may disclose your personal information to third parties with the good faith belief that such disclosure is reasonable and necessary: (a) to take action against alleged illegal activities; (b) to ensure the application of our main terms and this Privacy Policy; (c) in the observance of legal proceedings, such as a search warrant, subpoena, court decision or order; or (e) consider legitimate interests pursued by Text Up or by a third party (unless such interests are covered by the interests or fundamental rights and freedoms of the data subject that require the protection of personal data, in particular when the data subject is a child) and ensure compliance applicable laws.

6. Security of personal information collected through services

Text Up has implemented reasonable physical, technical and organizational security measures for personal information that Text Up processes, transfers, stores and monitors accidental or illegal destruction or accidental loss, alteration, unauthorized disclosure or access in accordance with applicable laws. However, no application can completely eliminate security threats. Third parties can bypass our security measures to illegally intercept or gain access to transfers or private messages. If any violation occurs while storing personal data, we will publish a noticeable notice on the website, in the application and provide all other applicable data privacy requirements, including, where necessary, a personal notice to you, if you have provided, and we have saved your email address.

7. Information from cookies and similar technologies

We and our service providers (for example, Google Analytics, as described in section 1 above) can collect information using cookies or similar technologies for the purposes described above and below. Cookies are pieces of information that are stored in your browser on your hard drive or in the memory of your smartphone or other Internet access device. Cookies can allow us to personalize your experience in the Services, maintain a regular session, passively collect demographic information about your smartphone and track advertisements and other events. Applications can use different types of cookies and other types of local storage (for example, local storage based on a browser or plug-in).

8. Non-personal viewing and information about the use of the site. We process and collect

When you use Text Up, our servers (which can be hosted by third-party service providers) can process and collect information indirectly and automatically (for example, by using your "IP address") about your activities while using our Services, country information, in which you are, and the browser that you are using. In addition, we use application analytics services provided by third parties who use cookies and other similar technologies to collect information about the use of applications and Services, as well as reporting trends without identifying individual visitors (this all falls into the category of "non-personal viewing And information on the use of the application for the purposes of this Privacy Policy and as described in Section 1. Third parties that provide us with these services may also collect usage information in You can learn about Google's practice with this collection of information and how to opt out by downloading the Google Analytics browser add-on available at <https://tools.google.com/dlpage/gaoptout>. Whenever you use your Text Up account, our servers (which, again, can be hosted by third-party service providers), store the log of your application visits. We can provide information about the personal viewing we collect by our third-party providers services in connection with the services they provide .

9. Lack of binding

We do not intentionally link viewing information or information from our log-in server to the Text Up application with personal information that you represent to us. We use this information only for internal purposes, for example, to help understand how Services are used, to improve our Services and for system administration. Text Up can use third-party analytics providers (for example, Google Analytics, as described in section 1 above) to help

us collect and analyze non-personal viewing and usage information using our Services for the same purposes.

In connection with the use of the Services, you can mark the content, create lists of favorite content and do other things to personalize your experience. However, you should not mark other persons or publish photographs or other images or explicitly copied texts without the consent of the other person. This information will be saved by Text Up.

10. Lack of sale or sharing

Except for the unique situations defined in this Privacy Policy, Text Up does not sell or otherwise voluntarily provide non-personal information about the viewing we collect and process about you or about the use of the application by third parties.

11. Lack of access; Read more about the Read More login services

As a provider of Text Up login services, Text Up can access your online account linked to such services, and can log in as any registered user to any of the accounts that they accessed using logon services Text Up.

Text Up will never use this technical log-in capability for any purpose, except as provided by law.

12. Saving data

Text Up usually discards non-personal viewing information from our systems as soon as we use the information for the limited purposes described above and described elsewhere in this Privacy Policy. Nevertheless, we can, but do not have to keep certain data in connection with routine backups of information technology and for archival purposes.

13. Notification

Any other non-personal information we collect that is not specifically described in this Privacy Policy will be collected, processed, transmitted and used only in accordance with the Principles.

14. Reorganization

Text Up may transfer part or all of your personal and / or non-personal information to third parties as a result of reorganization, merger or similar events. In this transfer, the purchaser's privacy policy applies. In this case, Text Up will make reasonable efforts to notify you and ensure that at the time of the transaction, the purchaser's privacy policy is consistent with the Text Up Principles and all applicable laws.

15. Children

Services are not directed at children under the age of 13 years. In accordance with the General Regulation on Data Protection of the EU-GDPR (2018). Our main conditions specifically prohibit anyone who uses our Services from providing any personal information about persons under 13 years of age. Any person providing their personal information in Text Up through our Services confirms that they are 13 years old or more.

16. Third-Party Sites

Services can include links to other websites and applications. You should review the relevant privacy policies of these third-party sites and applications. This Privacy Policy does not apply to them, and we can not control the activities of such other websites.

17. Special note for international users

If you are using or using the Services in the regions with laws governing the collection, processing, transfer and use of data, please note that we may transfer your information to recipients in countries other than the country in which this information was originally collected. These countries may not have the same data protection legislation as the country in which you originally provided the information. The services are located in the European Union. Please note that your personal information can be placed on servers in the European Union. By submitting your personal information and verifying all necessary fields, you expressly agree to use your personal information for the use indicated above in accordance with the Privacy Policy,

18. Accuracy of collected personal information

Text Up intends to keep personal information accurate and up-to-date. We also retain personal information longer than necessary to fulfill the objectives described in section 3 above, or in accordance with the requirements of law. If you need to make changes to your personal information, please let us know immediately. If you tell us about the changes or we will otherwise become aware of any actual inaccuracies in your personal information, we will immediately make the necessary changes. You also have the option to update some of your personal information yourself through your account or the Text Up profile, if you have one.

19. Access to and removal of personal information.

Along with all other rights granted to you in accordance with applicable law, you can at any time request information about the personal information that Text Up has. If you want to access such personal information, you must submit your application in writing in Text Up. You, as a rule, have the right to access to personal data stored in Text Up, and to incorrect data, corrected or deleted, while Text Up still supports it. In certain circumstances, you may also have the right to object for legitimate reasons for the processing or transmission of personal information.

At any time you can refer to Text Up, with the request to delete all or part of your personal and non-personal information. Text Up will take all reasonable steps to complete your application.

20. Changes and updates to this Privacy Policy

Sometimes we can update this Privacy Policy. When we do, we will notify you of such an update with (at a minimum) sufficiently noticeable notice on the website and services and rework the Effective Date below. We recommend that you periodically review this Privacy Policy to be aware of how we protect, use, process and transfer the personal information we collect.